

Spread the word!

Ideas for Promoting AskAway at your library



Download the **AskAway logo** to use on your library's promotional materials and website.

Grab the logo here: <https://bit.ly/2rRCpq3>



Tell students about AskAway in your **instructional sessions**. Show them where they can connect to AskAway and what kinds of questions they can ask.



Show students AskAway **on the desk** or in meetings. Point out the link to chat and/or the Qwidgets on library webpages and in databases.



Handout **bookmarks** in instructional classes and at the desk so students have something to take away.

Want to order bookmarks? Let us know.



Put up **posters** around the library and campus. If the desk closes before AskAway, put out a poster to let students know they can use the service.



Post on your library or institution's **social media pages**, such as Twitter, Instagram, and Facebook.

*Have any other ideas for promoting the service?
Contact the Admin Centre.*