

# Spread the word!

## Ideas for Promoting AskAway at your library



Download the **AskAway logo** to use on your library's promotional materials and website.

Grab the logo here: <https://bit.ly/2rRCpq3>



Tell students about AskAway in your **instructional sessions**. Show them where they can connect to AskAway and what kinds of questions they can ask.



Show students AskAway **on the desk** or in meetings. Point out AskAway entry points on library webpages and in databases.



Handout **bookmarks** in instructional classes and at the desk so students have something to take away.

*Want to order bookmarks? Let us know.*



Put up **posters** around the library and campus. If the desk closes before AskAway, put out a poster to let students know they can use the service.



Post on your library or institution's **social media pages**, such as Twitter, Instagram, and Facebook.

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*Have any other ideas for promoting the service?  
Contact the Admin Centre.*